

Health related segments available to TubeMogul's clients from third party data companies:

In-Market --> Education --> Disciplines --> Health Science
In-Market --> Education --> Disciplines --> Health Science --> Nursing
In-Market --> Education --> Disciplines --> Health Science --> Nursing --> Clinical Nurse Leader
In-Market --> Education --> Disciplines --> Health Science --> Nursing --> Clinical Nurse Specialist
In-Market --> Education --> Disciplines --> Health Science --> Nursing --> Family Nurse Practitioner
In-Market --> Education --> Disciplines --> Health Science --> Nursing --> LPN to RN
In-Market --> Education --> Disciplines --> Health Science --> Nursing --> Nurse Anesthetist
In-Market --> Education --> Disciplines --> Health Science --> Nursing --> Nurse Educator
In-Market --> Education --> Disciplines --> Health Science --> Nursing --> Nurse Midwife
In-Market --> Education --> Disciplines --> Health Science --> Nursing --> Nurse Practitioner
In-Market --> Education --> Disciplines --> Health Science --> Nursing --> RN to BSN
In-Market --> Education --> Disciplines --> Health Science --> Pharmacy
In-Market --> Education --> Disciplines --> Health Science --> Psychology
In-Market --> Financial Products & Services --> Insurance --> Health & Health-Related Insurance
In-Market --> Retail --> Business & Office --> Healthcare, Lab & Life Science
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Eye Shadow
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Foundation
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Lip
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Lip --> Lipsticks
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Makeup Tools & Kits
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Mascara
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Fragrances
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Fragrances --> Mens
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Fragrances --> Women
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Accessories
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Brushes & Combs
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Conditioner
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Hair Coloring
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Shampoo
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Styling Products
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Styling Products --> Spray
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Styling Tools
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Styling Tools --> Curling Irons
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Styling Tools --> Hair Dryers
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Styling Tools --> Straightening Irons
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Nail Care
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Nail Care --> Nail Art
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Nail Care --> Nail Polish
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Skin Care
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Skin Care --> Acne Treatments
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Skin Care --> Body Lotions
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Skin Care --> Exfoliators & Scrubs
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Skin Care --> Eye Cream
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Skin Care --> Facial Cleansers
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Skin Care --> Facial Moisturizers
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Skin Care --> Insect Repellent
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Skin Care --> Sun Care
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Skin Care --> Sunless Tanning
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> Dietary Supplements & Nutrition
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> Dietary Supplements & Nutrition --> Vitamins
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> First Aid
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> First Aid --> Antiseptics
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> First Aid --> Bandages
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> First Aid --> Gauze & Cotton
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> First Aid --> Thermometers
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> Health Electronics
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> Weight Management
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> Weight Management --> Bathroom Scales

In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> Weight Management --> Exercise & Fitness Programs
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> Weight Management --> Pills, Tablets & Capsules
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> Weight Management --> Weight Loss Programs
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Contacts
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Contacts --> Contact Accessories
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Prescription Eyewear
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Prescription Eyewear --> Eyeglass Frames
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Prescription Eyewear --> Eyeglasses
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Reading Glasses
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Bath Products
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Bath Products --> Body Lotions
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Bath Products --> Body Washes
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Bath Products --> Soaps
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Dental
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Dental --> Dental Floss
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Dental --> Denture Products
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Dental --> Mouthwash
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Dental --> Tooth Brushes
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Dental --> Tooth Brushes --> Electric Toothbrushes
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Dental --> Tooth Whitening
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Dental --> Toothpaste
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Deodorants
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Diapering
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Diapering --> Diapers
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Diapering --> Wipes & Creams
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Ear Care
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Eye Care
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Feminine Products
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Foot Care
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Hair Removal
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Orthopedic Supplies
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Shaving
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Shaving --> Men
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Shaving --> Men --> Men's Electric Shavers
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Shaving --> Razors & Blades
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Shaving --> Shaving Creams & Gels
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Shaving --> Women
 In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Shaving --> Women --> Women's Shavers
 In-Market --> Retail --> Entertainment --> Media --> Books & Magazines --> Nonfiction Books --> Health, Diet & Exercise
 Past Purchases --> Consumer Packaged Goods (CPG) --> Health & Beauty
 Past Purchases --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty
 Past Purchases --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics
 Past Purchases --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care
 Past Purchases --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Wig & Hair Extensions
 Past Purchases --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health
 Past Purchases --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> Dietary Supplements & Nutrition
 Past Purchases --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> Dietary Supplements & Nutrition --> Vitamins
 In-Market --> Services --> Services --> Health
 In-Market --> Services --> Services --> Health --> Dental
 In-Market --> Services --> Services --> Health --> Medical
 In-Market --> Services --> Services --> Health --> Medical --> Medical Centers
 In-Market --> Services --> Services --> Health --> Medical --> Nurses
 In-Market --> Services --> Services --> Health --> Medical --> Rehabilitation
 In-Market --> Services --> Services --> Health --> Pharmacies
 In-Market --> Services --> Services --> Health --> Senior Care
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Dentist
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Health Professional
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Nurse
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Pharmacists
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Physician Assistant

B2B --> Bizo (Business Data) --> Industry --> Consumer Services --> Weight Health Management
 B2B --> Bizo (Business Data) --> Industry --> Healthcare
 B2B --> Bizo (Business Data) --> Industry --> Healthcare --> Hospitals & Clinics
 B2B --> Bizo (Business Data) --> Industry --> Healthcare --> Medical Offices
 B2B --> Bizo (Business Data) --> Industry --> Healthcare --> Pharmaceuticals
 B2B --> Bizo (Business Data) --> Industry --> Insurance --> Accident & Health
 B2B --> Bizo (Business Data) --> Industry --> Software --> Healthcare
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Allergy Relief
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Pain Relief
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Cosmetics
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Cough & Cold Relief
 Branded Data --> DataLogix --> DLX CPG --> Health Food Buyers --> Diet Foods
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Haircare
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Vitamins
 Branded Data --> DataLogix --> DLX CPG --> Health Food Buyers --> Natural & Organics
 Branded Data --> DataLogix --> DLX Demographics --> Occupation --> Health Services
 Branded Data --> DataLogix --> DLX Demographics --> Occupation --> Health Services --> Nurse (Registered)
 Branded Data --> DataLogix --> DLX Demographics --> User Hobbies & Interests --> Charitable Donor --> Health
 Branded Data --> DataLogix --> DLX Finance --> Financial Services Customers --> Insurance Customers --> Health Insurance
 Branded Data --> DataLogix --> DLX Retail --> Health & Wellness Buyers
 Branded Data --> DataLogix --> DLX Retail --> Health & Wellness Buyers --> Natural Wellness
 Branded Data --> DataLogix --> DLX Retail --> Health & Wellness Buyers --> Weight Loss & Supplements
 Branded Data --> DataLogix --> DLX Lifestyles --> Healthy & Fit
 Branded Data --> Lotame --> Healthy Living
 Branded Data --> Lotame --> Healthy Living --> Dieting & Weight Loss
 Branded Data --> Lotame --> Healthy Living --> Health & Fitness
 Demographic --> Employment --> Occupations --> Practitioners --> Diagnosing & Treating --> Veterinarian
 Demographic --> Employment --> Occupations --> Health Care
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Diagnosing & Treating --> Chiropractor
 Demographic --> Employment --> Occupations --> Health Care --> Support --> Dental Assistant
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Technician --> Dental Hygienist
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Diagnosing & Treating --> Dentist
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Diagnosing & Treating --> Dietician
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Diagnosing & Treating --> Doctor
 Demographic --> Employment --> Occupations --> Health Care --> Health Care
 Demographic --> Employment --> Occupations --> Health Care --> Support --> Medical Assistant
 Demographic --> Employment --> Occupations --> Health Care --> Support --> Medical Secretary
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Diagnosing & Treating --> Nurse
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Technician --> Optician
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Diagnosing & Treating --> Optometrist
 Demographic --> Employment --> Occupations --> Health Care --> Support --> Nursing Aide/Orderly
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Technician --> Paramedic
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Diagnosing & Treating --> Pharmacist
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Diagnosing & Treating --> Physical Therapist
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Diagnosing & Treating --> Psychologist
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Technician
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Diagnosing & Treating --> Therapist
 Interest --> Arts & Entertainment --> Reading --> Medical/Health
 Interest --> Food & Drink --> Health Food
 Interest --> Health, Beauty & Personal Care
 Interest --> Health, Beauty & Personal Care --> Body Art
 Interest --> Health, Beauty & Personal Care --> Face & Body Care
 Interest --> Health, Beauty & Personal Care --> Face & Body Care --> Makeup & Skincare
 Interest --> Health, Beauty & Personal Care --> Fitness
 Interest --> Health, Beauty & Personal Care --> Fitness --> Dieting & Weight Loss
 Interest --> Health, Beauty & Personal Care --> Fitness --> Strength Training
 Interest --> Health, Beauty & Personal Care --> Hair Care
 Interest --> Health, Beauty & Personal Care --> Hair Care --> Hairstyles
 Interest --> Health, Beauty & Personal Care --> Health
 Interest --> Health, Beauty & Personal Care --> Health --> Allergies
 Interest --> Health, Beauty & Personal Care --> Health --> Food Allergies
 Interest --> Health, Beauty & Personal Care --> Health --> Massage Therapy
 Interest --> Health, Beauty & Personal Care --> Health --> Natural Medicine
 Interest --> Health, Beauty & Personal Care --> Health --> Nutrition

Interest --> Lifestyles --> Healthy Living
Interest --> News & Current Events --> Text Message Alerts --> Entertainment --> Health & Lifestyle
Interest --> Politics & Society --> Charities & Non-Profits --> Health
Past Purchases --> Services --> Health & Fitness
Past Purchases --> Services --> Health & Fitness --> Diet Programs
Past Purchases --> Services --> Health & Fitness --> Fitness Clubs
In-Market --> Education --> Disciplines --> Health Science --> Dentistry
In-Market --> Education --> Disciplines --> Health Science --> Medical Technician
In-Market --> Education --> Disciplines --> Health Science --> Respiratory Care Therapy
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Blush
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Brow Enhancers
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Concealer
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Eye Shadow --> Brands
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Eye Shadow --> Brands --> MAC
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Eyeliner
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> False Lashes
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Lip --> Lip Balms
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Lip --> Lip Glosses
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Lip --> Lip Liners
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Lip --> Lip Stains
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Makeup Remover
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Cosmetics --> Powder
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Styling Products --> Shine & Gloss
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Hair Care --> Styling Tools --> Rollers
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Nail Care --> Nail Tools
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Nail Care --> Treatments
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Beauty --> Skin Care --> Masks/Peels
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> First Aid --> Epsom Salt
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> First Aid --> Heat & Ice Packs
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Reading Glasses --> 1.00
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Reading Glasses --> 1.25
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Reading Glasses --> 1.5
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Reading Glasses --> 1.75
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Reading Glasses --> 2
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Reading Glasses --> 2.25
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Reading Glasses --> 3.0
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Optical --> Reading Glasses --> 3.5
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Bath Products --> Bath Salts & Oils
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Bath Products --> Scrub Brushes & Sponges
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Dental --> Breath Fresheners
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Shaving --> Men --> Men's Electric Shavers --> Brands
In-Market --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Personal Care --> Shaving --> Men --> Men's Electric Shavers --> Brands --> Panasonic
In-Market --> Retail --> Home & Garden --> Indoors --> Appliances --> Climate Control & Air Quality --> Air Purifiers --> Brands --> IQair --> Health Pro
In-Market --> Retail --> Shopping Predictors --> AddThis Social Shopping --> Health & Beauty
In-Market --> Retail --> Shopping Predictors --> AddThis Social Shopping --> Health & Beauty --> Cold & Flu
In-Market --> Retail --> Shopping Predictors --> AddThis Social Shopping --> Health & Beauty --> Cosmetic Brands
In-Market --> Retail --> Shopping Predictors --> AddThis Social Shopping --> Health & Beauty --> Make Up
In-Market --> Retail --> Shopping Predictors --> AddThis Social Shopping --> Health & Beauty --> Skin Care
In-Market --> Retail --> Shopping Predictors --> AddThis Social Shopping --> Health & Beauty --> Vision Care
Past Purchases --> Consumer Packaged Goods (CPG) --> Health & Beauty --> Health --> Acupressure & Acupuncture
Branded Data --> AddThis --> Premium --> Health --> Health & Medical --> Medicine --> Cold & Flu
Branded Data --> AddThis --> Premium --> Health --> Health & Medical --> Medicine --> Vision
Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers
Interest --> Arts & Entertainment --> Reading --> Magazine Readers --> Medical/Health
Interest --> Health, Beauty & Personal Care --> Nutrition
Branded Data --> AddThis --> Premium --> Food --> Foods --> Health Bars
Branded Data --> DataLogix --> DLX CPG --> Health Food Buyers
Branded Data --> DataLogix --> DLX CPG --> Health Food Buyers --> Low-Fat Foods
Branded Data --> V12 Group --> Buyers --> Health & Beauty Products
Branded Data --> V12 Group --> Demographic --> Lifestyles --> Contributors --> Health
Branded Data --> V12 Group --> Demographic --> Lifestyles --> Read Natural Health
Branded Data --> V12 Group --> Profession --> Health Services
Branded Data --> V12 Group --> Entertainment --> Magazine Readers --> Medical/Health
Branded Data --> V12 Group --> Sports & Fitness --> Healthy Living

Health & Fitness

Branded Data --> AddThis --> Premium --> Health
Branded Data --> AddThis --> Premium --> Health --> Health & Medical --> Health Conditions
Branded Data --> AddThis --> Premium --> Health --> Health & Medical --> Medical Terms --> General Practice
Branded Data --> AddThis --> Premium --> Health --> Health & Medical --> Medical Terms
Branded Data --> AddThis --> Premium --> Health --> Health & Medical --> Healthcare
Branded Data --> DataLogix --> DLX CPG --> Health Food Buyers --> Fresh Produce
Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Sun Care
Branded Data --> Forbes --> Forbes.com --> Business --> Health
Branded Data --> Forbes --> Forbes.com --> Lifestyle --> Health
Branded Data --> AdAdvisor --> Personal Finance --> Charitable Contributions --> Health
Branded Data --> AdAdvisor --> Restaurants --> Healthy Food
Branded Data --> TransUnion --> Small Business --> Industry --> Healthcare
Branded Data --> Alliant --> Health & Wellbeing
Branded Data --> Alliant --> Health & Wellbeing --> Health, Wellness & Fitness
Branded Data --> Alliant --> Health & Wellbeing --> Self-Improvement
Branded Data --> DataLogix --> DLX Philanthropy --> Health & Well-Being
Branded Data --> Lotame --> Offline CPG Purchasers --> Brand Segment --> ConAgra --> Healthy Choice
Branded Data --> Lotame --> Offline CPG Purchasers --> Health Food Buyer
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Cookies / Snacks / Candy --> Snacks --> Health Bars & Sticks
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Cosmetics
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Dental
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Dental --> Oral Rinse & Antiseptic
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Dental --> Toothbrushes, Floss & Accessories
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Dental --> Toothpaste
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Deodorant
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Eye Care
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Foot Care
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Hair Care
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Health
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Health --> Cough & Cold Remedies
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Health --> First Aid
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Health --> Vitamins
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Hosiery & Socks
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Sanitary Protection
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Shaving
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Shaving --> Razors & Blades
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Shaving --> Shave Cream & Depilatories
Branded Data --> Lotame --> Offline CPG Purchasers --> Product Segment --> Health / Beauty --> Skin Care Preparations
Branded Data --> Lotame --> Technology --> Android Users --> Health & Fitness
Demographic --> Career --> Health Care Professionals
Demographic --> Lifestyle - Finance --> Insurance --> Health
Intent --> Services - Finance and Insurance --> Health
Intent --> Services - Health Medicine
Intent --> Services - Personal Services and Care --> Health Club
Intent --> Services - Restaurants --> Health and Vegan
Intent --> Shopping --> CPG --> Health and Beauty
Intent --> Shopping --> CPG --> Health and Beauty --> Allergy Relief
Intent --> Shopping --> CPG --> Health and Beauty --> Antiperspirants and Deodorants
Intent --> Shopping --> CPG --> Health and Beauty --> Cosmetics
Intent --> Shopping --> CPG --> Health and Beauty --> Cough and Cold Relief
Intent --> Shopping --> CPG --> Health and Beauty --> Ear Care
Intent --> Shopping --> CPG --> Health and Beauty --> Eye Care
Intent --> Shopping --> CPG --> Health and Beauty --> Fragrances
Intent --> Shopping --> CPG --> Health and Beauty --> Hair Care
Intent --> Shopping --> CPG --> Health and Beauty --> Medical Supplies
Intent --> Shopping --> CPG --> Health and Beauty --> Mouthwash
Intent --> Shopping --> CPG --> Health and Beauty --> Oral Care
Intent --> Shopping --> CPG --> Health and Beauty --> Pain Relievers
Intent --> Shopping --> CPG --> Health and Beauty --> Shaving and Hair Removal
Intent --> Shopping --> CPG --> Health and Beauty --> Skin Care
Intent --> Shopping --> CPG --> Health and Beauty --> Toothpaste
Intent --> Shopping --> CPG --> Health and Beauty --> Vitamins

Intent --> Shopping --> CPG --> Health Food
Intent --> Shopping --> Health and Beauty
Interest --> Finance --> Stocks - Pharma & Healthcare
Interest --> Health
Interest --> Purchase Behaviors - Health Insurance
Interest --> Purchase Behaviors - Shopping --> Health and Beauty
Branded Data --> TruSignal --> Interest Model: Lifestyle --> Health Living
AdAdvisor - Private --> Food/Drug --> Canned Soup --> Campbell's Healthy Request
AdAdvisor - Private --> Food/Drug --> Canned Soup --> Healthy Choice Soup
AdAdvisor - Private --> Food/Drug --> Frozen Dinner --> Healthy Choice
Exclusive Branded Data - Private --> AdAdvisor --> Healthcare Products
Exclusive Branded Data - Private --> AdAdvisor --> Healthcare Products --> Over the Counter Medications - Cold/Allergy/Sinus --> Benadryl Allergy & Sinus
AdAdvisor - Private --> Personal Care --> Mouthwash --> Crest Pro-Health
AdAdvisor - Private --> Personal Finance --> Health Insurance
AdAdvisor - Private --> Personal Finance --> Health Insurance --> AARP
AdAdvisor - Private --> Personal Finance --> Health Insurance --> Aetna
AdAdvisor - Private --> Personal Finance --> Health Insurance --> Blue Cross/Blue Shield
AdAdvisor - Private --> Personal Finance --> Health Insurance --> Flexible Spending Account
AdAdvisor - Private --> Personal Finance --> Health Insurance --> Humana
AdAdvisor - Private --> Personal Finance --> Health Insurance --> Kaiser Permanente
AdAdvisor - Private --> Personal Finance --> Health Insurance --> POS (Point-Of-Service)
AdAdvisor - Private --> Personal Finance --> Health Insurance --> United Health Care
Health, Medical and Pharmaceutical
Health Insurance
Health and Beauty
Health and Fitness
Medical and Health
Medical Health Professional
Healthcare
Insurance - Type - Health
Medicine and Health
Fitness and Gym
Medicine
Weight Loss
Health Aids & Medicines - KANTAR CPG
Health & Beauty - Affinity
Health Bars
Health
Health and Beauty
Health and Medical
Health Conditions
Healthcare
Health and Wellness
Health
Health Bars
General Practice
Nutrition
Branded Data --> DataLogix --> DLX CPG --> Brands --> Frozen Food Buyers --> Frozen Entrees --> Healthy Choice
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Aveeno
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Axe
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Cough & Cold Relief
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Cough & Cold Relief --> Halls
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Cough & Cold Relief --> Mucinex
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Cough & Cold Relief --> Vicks
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Degree
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Dove
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Dove Men
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Neutrogena
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Old Spice
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Pain Relief
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Pain Relief --> Advil
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Pain Relief --> Aleve
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Pain Relief --> Bayer

Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Pain Relief --> Tylenol
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> St Ives
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Suave
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Suave Men
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Vitamins
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Vitamins --> Nature Made
Branded Data --> DataLogix --> DLX CPG --> Brands --> Health & Beauty Buyers --> Vitamins --> Nature's Bounty
HH Contributed to Health Last 12M
Have Health Insurance w/Aetna
Have Health Insurance w/Blue Cross/Blue Shield
Have Health Insurance w/UnitedHealth care
Have Health Insurance w/Aar
Have Health Insurance w/Humana
Have Health Insurance w/Kaiser Permanente
Have Health Insurance: Pops (Point-Of-Service)
Have Health Saving Account: Flexible Spending Account
Eats Various Healthy Food
Have Health Insurance w/Cigna
Healthy Choice FZ Buyers
Branded Data --> AddThis --> Premium --> Health --> Health & Beauty
Branded Data --> AddThis --> Premium --> Health --> Health & Beauty --> Fitness
Branded Data --> AddThis --> Premium --> Health --> Health & Beauty --> Yoga
Branded Data --> AddThis --> Premium --> Health --> Health & Medical
Branded Data --> AddThis --> Premium --> Health --> Health & Medical --> Medicine
Branded Data --> AddThis --> Premium --> Health --> Health & Wellness
Branded Data --> AddThis --> Premium --> Health --> Health & Wellness --> First Aid
Branded Data --> AddThis --> Premium --> Health --> Health & Wellness --> Homeopathy
Branded Data --> AddThis --> Premium --> Health --> Health & Wellness --> Massage & Spa
Branded Data --> AddThis --> Premium --> Health --> Health & Wellness --> Nutrition
Branded Data --> AddThis --> Premium --> Health --> Health & Wellness --> Vitamins & Minerals
Branded Data --> AddThis --> Premium --> Health --> Health & Wellness --> Weight Loss
Branded Data --> AddThis --> Premium --> Health --> Health & Medical --> Medical Terms --> Medical Facilities
Branded Data --> AddThis --> Premium --> Health --> Health & Medical --> Medical Terms --> Medical Procedures
Branded Data --> AddThis --> Premium --> Health --> Health & Medical --> Medical Terms --> Nurse
Branded Data --> AddThis --> Premium --> Health --> Health & Medical --> Medical Terms --> Trauma
Branded Data --> AddThis --> Premium --> Health --> Social
Branded Data --> AddThis --> Premium --> Health --> Social --> Health Influencers
Branded Data --> AddThis --> Premium --> Health --> Social --> Health Shoppers
Branded Data --> AddThis --> Premium --> Health --> Social --> Health Video Engagers
Branded Data --> AddThis --> Premium --> Shoppers In-Market --> By Interest Vertical --> Health
Branded Data --> AddThis --> Premium --> Social --> Social Influencers --> Health
Branded Data --> AddThis --> Premium --> Social --> Video --> Video Engagers --> Health
Branded Data --> AddThis --> Reach --> Health
Branded Data --> AddThis --> Reach --> Health --> Health & Medical
Branded Data --> Alliant --> Health & Wellbeing --> Fitness & Exercise
Branded Data --> Alliant --> Health & Wellbeing --> Weight Loss
Branded Data --> Dataline --> Buyers --> Health & Beauty Products
Branded Data --> Dataline --> Buyers --> Health Products
Branded Data --> Dataline --> Donors --> Health Causes
Branded Data --> Dataline --> Enthusiasts --> Health & Natural Foods
Branded Data --> Dataline --> Magazine Subscribers --> Adult Health Magazines
Branded Data --> Dataline --> Magazine Subscribers --> Children's Health Magazines
Branded Data --> Dataline --> Magazine Subscribers --> Health & Fitness Magazines
Branded Data --> Dataline --> Propensity Models --> Health & Fitness
Branded Data --> Dun & Bradstreet --> Functional Area --> Medical & Health Services
Branded Data --> Dun & Bradstreet --> Functional Area --> Medical & Health Services --> Dental
Branded Data --> Dun & Bradstreet --> Functional Area --> Medical & Health Services --> Physicians
Branded Data --> Dun & Bradstreet --> Functional Area --> Medical & Health Services --> Health Professional
Branded Data --> Dun & Bradstreet --> Functional Area --> Medical & Health Services --> Nurse
Branded Data --> Dun & Bradstreet --> Functional Area --> Medical & Health Services --> Pharmacists
Branded Data --> Dun & Bradstreet --> Industry --> Consumer Services --> Health, Beauty & Specialty
Branded Data --> Dun & Bradstreet --> Industry --> Healthcare & Health Services
Branded Data --> Dun & Bradstreet --> Industry --> Healthcare & Health Services --> Offices & Clinics
Branded Data --> Dun & Bradstreet --> Industry --> Healthcare & Health Services --> Hospitals & Specialty Clinics

Branded Data --> Dun & Bradstreet --> Industry --> Healthcare & Health Services --> Nursing & Special Care Facilities
Branded Data --> Dun & Bradstreet --> Industry --> Healthcare & Health Services --> Dentistry & Dental
Branded Data --> Dun & Bradstreet --> Industry --> Healthcare & Health Services --> Pharmaceuticals
Branded Data --> Dun & Bradstreet --> Industry --> Software, Technology & Information Services --> Healthcare Management
Branded Data --> Experian --> Models --> Household Consumer Expenditures --> PersonalHealth (Values 70-90%)
Branded Data --> Experian --> Models --> Online --> Personal Health (Values 70-90%)
Branded Data --> Experian --> Models --> Personal Health
Branded Data --> Experian --> Models --> Personal Health --> Health and Diet Conscious
Branded Data --> Experian --> Models --> Personal Health --> Health and Diet Conscious --> Expanded Reach
Branded Data --> Experian --> Models --> Personal Health --> Health and Diet Conscious --> Primary Targeting
Branded Data --> Experian --> Models --> Propensity --> Healthy Living Code (Value Tiers 1-3)
Branded Data --> Experian --> Models --> Retail --> Personal Health (Values 70-90%)
Branded Data --> Experian --> Seasonal --> Winter Holiday Shopping --> Winter Holiday Shopper - Interest: Healthy Living
Branded Data --> Experian --> Seasonal --> Winter Holiday Shopping --> Winter Holiday Shopper - Online - Personal Health
Branded Data --> Experian --> Seasonal --> Winter Holiday Shopping --> Winter Holiday Shopper - Personal Health
Branded Data --> I-Behavior --> UK Data --> L1 Affinity --> Health & Beauty
Branded Data --> I-Behavior --> UK Data --> Demographics --> Charity --> Mental Health
Branded Data --> I-Behavior --> UK Data --> Demographics --> Hobbies/Interests --> Healthy Eating
Branded Data --> I-Behavior --> UK Data --> Past Purchases --> General Health
Branded Data --> I-Behavior --> US Data --> L1 Affinity --> Health & Beauty
Branded Data --> I-Behavior --> US Data --> Demographics powered by AmeriLink --> Occupations --> Health Services
Branded Data --> I-Behavior --> US Data --> Retail --> Health
Branded Data --> I-Behavior --> US Data --> Nonprofit Donations --> Health
Branded Data --> I-Behavior --> US Data --> Publishing --> Health
Branded Data --> IRI --> Brands --> Campbells Chunky Healthy Request
Branded Data --> IRI --> Brands --> Campbells Chunky Healthy Request --> 1 - High
Branded Data --> IRI --> Brands --> Campbells Chunky Healthy Request --> 2 - Medium
Branded Data --> IRI --> Brands --> Healthy Choice
Branded Data --> IRI --> Brands --> Healthy Choice --> 1 - High
Branded Data --> IRI --> Brands --> Healthy Choice --> 2 - Medium
Branded Data --> IRI --> Categories --> Snack Bars / Granola Bars --> Nutritional / Intrinsic Health Value Bars
Branded Data --> IRI --> Categories --> Snack Bars / Granola Bars --> Nutritional / Intrinsic Health Value Bars --> 1 - High
Branded Data --> IRI --> Categories --> Snack Bars / Granola Bars --> Nutritional / Intrinsic Health Value Bars --> 2 - Medium
Branded Data --> Lotame --> Advanced Demographics --> Job Seekers --> Healthcare
Branded Data --> V12 Group --> Profession --> Health Care
Branded Data --> Webbula --> Currently Seeking --> Financial Products --> Insurance --> Health
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Chiropractor
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Dental Assistant
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Dental Hygienist
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Dentist
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Dietician
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Health Services
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Lab Technician
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Medical Assistant
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Medical Secretary
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Medical Technician
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Nurse
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Nurse --> LPN
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Nurse --> RN
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Nurses Aide/Orderly
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Optician
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Optometrist
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Paramedic
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Pharmacist
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Physical Therapist
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Psychologist
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Social Worker/Case Worker
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> Therapist
Branded Data --> Webbula --> Demographic --> Employment --> Occupation --> Health Care --> X-Ray Technician
Branded Data --> Webbula --> Historical Buyer Of --> Charitable Donations --> Health
Branded Data --> Webbula --> Historical Buyer Of --> Health & Beauty Products
Branded Data --> Webbula --> Passionate About --> Arts & Entertainment --> Reading --> Health
Branded Data --> Webbula --> Passionate About --> Health & Beauty

Branded Data --> Webbulas --> Passionate About --> Health & Beauty --> Beauty Products
Branded Data --> Webbulas --> Passionate About --> Health & Beauty --> Fitness
Branded Data --> Webbulas --> Passionate About --> Health & Beauty --> Fitness --> Aerobics
Branded Data --> Webbulas --> Passionate About --> Health & Beauty --> Fitness --> Running
Branded Data --> Webbulas --> Passionate About --> Health & Beauty --> Fitness --> Walking
Branded Data --> Webbulas --> Passionate About --> Health & Beauty --> Weight Loss
AdAdvisor - Private --> Food/Drug --> Eating Preferences --> Healthy Food
AdAdvisor - Private --> Personal Finance --> Health Insurance --> Cigna
Health & Wellbeing Enthusiast
Health Insurance
Healthy Food
Conduct Own Research on Healthcare Topics
Do Insurance Research via Internet Search
Has Flexible Spending Account (FSA)
Has Health Savings Account (HSA)
Has Prescription Plan: Through Employer
In Good Physical Health
Exercise at Club- 2+ Times-wk- 1yr (A)
Participate in Gym Membership Discount
Participate in HMO Plan
Participate in Smoking Cessation
Participate in Stress Management
Participate in Weight Management Plan
Participate in Well Baby-Prenatal Program
Prescription Plan: Individually Purchased
Received Massage Therapy
Visited a Chiropractor
Visited a Free Health Clinic
Visited a Physical Therapist
Visited a Specialist
Visited an Urgent Care Center
Branded Data--> V12 Group --> Buyers --> Health & Beauty Products
Branded Data--> V12 Group --> Demographic --> Lifestyles --> Contributors --> Health
Branded Data--> V12 Group --> Demographic --> Lifestyles --> Read Natural Health
Branded Data--> V12 Group --> Demographic --> Occupation --> Health Services
Branded Data--> V12 Group --> Entertainment --> Magazine Readers --> Medical/Health
Branded Data--> V12 Group --> Sports & Fitness --> Healthy Living
LLN ARG - Health & Fitness
LLN BRA - Health & Fitness
LLN CHI - Health & Fitness
LLN COL - Health & Fitness
LLN LTM - Health & Fitness
LLN MEX - Health & Fitness
US Hispanic - Health & Fitness
Offline Brand Purchasers - Healthy Choice [Prepackage]
Offline Product Purchasers - Health Food Buyer [Prepackage]
Offline Product Purchasers - Snacks-Health Bars & Sticks [Prepackage]
Healthy Living
Lifestyle - Chief Household Officers
Health - Health Seekers
SEA - Interest - Health & Fitness
mediaQuark - Interest - Health and Fitness
mediaQuark - Intent - Health and Fitness
Roy Morgan AU - Helix Personas - 200 Metrotechs - 202 Healthy, Wealthy and Wise
Roy Morgan AU - Helix Personas - 200 Metrotechs - 206 Big Future
Roy Morgan AU - Helix Personas - 200 Metrotechs - 209 Social Academics
Roy Morgan AU - Helix Personas - 600 Golden Years
Branded Data --> Acxiom --> Basic Rate --> ACXM Charities and Causes --> Community Involvement - Causes Supported Financially --> Health Causes
Branded Data --> Acxiom --> Basic Rate --> ACXM Financial --> Affluency --> Healthy Income
Branded Data --> Acxiom --> Basic Rate --> ACXM Health and Fitness
Branded Data --> Acxiom --> Basic Rate --> ACXM Health and Fitness --> Interest
Branded Data --> Acxiom --> Basic Rate --> ACXM Health and Fitness --> Interest --> Dieting / Weight Loss
Branded Data --> Acxiom --> Basic Rate --> ACXM Health and Fitness --> Interest --> Exercise / Health
Branded Data --> Acxiom --> Enhanced Rate --> ACXM Lifestyle --> Personix --> Classic Clusters --> 68 - Staying Healthy

Branded Data --> Acxiom --> Enhanced Rate --> ACXM Media --> Magazines --> Likely Type --> Health
 Branded Data --> IRI --> Cosmetics - Eye --> Mascara --> Neutrogena Healthy Volume
 Branded Data --> IRI --> Cosmetics - Facial --> Foundation --> Neutrogena Healthy Skin
 Branded Data --> IRI --> Dog Food --> Dog Biscuits/Treats/Beverages --> Iams Proactive Health
 Branded Data --> IRI --> Dog Food --> Dry Dog Food --> Iams Proactive Health
 Branded Data --> IRI --> Dog Food --> Dry Dog Food --> Purina Beneful Healthy Weight
 Branded Data --> IRI --> Dog Food --> Dry Dog Food --> Purina Puppy Chow Healthy Morstis
 Branded Data --> IRI --> Dog Food --> Wet Dog Food --> Iams Proactive Health
 Branded Data --> IRI --> Frozen Novelties --> Frozen Novelties --> Healthy Choice
 Branded Data --> IRI --> Popcorn/Popcorn Oil --> Shelf Stable Microwave Popcorn --> Jolly Time Healthy Pop
 Branded Data --> IRI --> Snack Bars/Granola Bars --> Nutritional/Intrinsic Health Value Bars
 Branded Data --> IRI --> Snack Bars/Granola Bars --> Nutritional/Intrinsic Health Value Bars --> Kashi Go Lean
 Branded Data --> IRI --> Snack Bars/Granola Bars --> Nutritional/Intrinsic Health Value Bars --> Kelloggs Fiber Plus
 Branded Data --> IRI --> Snack Bars/Granola Bars --> Nutritional/Intrinsic Health Value Bars --> Kelloggs Special K Bar
 Branded Data --> IRI --> Snack Bars/Granola Bars --> Nutritional/Intrinsic Health Value Bars --> Planters Nutrition
 Branded Data --> IRI --> Snack Bars/Granola Bars --> Nutritional/Intrinsic Health Value Bars --> Quaker
 Branded Data --> IRI --> Snack Bars/Granola Bars --> Nutritional/Intrinsic Health Value Bars --> Slim Fast 321 Plan
 Branded Data --> Cross Pixel --> Audience Profiles --> Careers --> Health Science Majors
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Allergy Sufferers
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Athletic Healthy Eaters
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Dieters
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Fitness Buffs
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Health & Wellness Buffs
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Health-Conscious Mothers
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Healthy Eaters
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Healthy Eating Fashionistas
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Medicare Researchers
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Pilates and Yoga Enthusiasts
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Self-Help/Inspiration Seekers
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Spa Enthusiasts
 Branded Data --> Cross Pixel --> Audience Profiles --> Health and Fitness --> Weight-Loss Seekers
 Branded Data --> Cross Pixel --> Career Services --> Employment Search --> Health Care Jobs
 Branded Data --> Cross Pixel --> Financial Services --> Insurance Services --> Health Care Insurance
 Branded Data --> Cross Pixel --> Shopping --> Coupon --> Beauty and Health Products Coupons
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Beauty and Health Products
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Children's Healthcare
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Cold & Flu Remedies
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Contact Lenses
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Cosmetics
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Elder Care
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Eyeglasses
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Hair Care
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Health Aids
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Herbal Remedies
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Luxury Beauty Products
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Luxury Fragrance
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Nail Care
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Over the Counter Drugs
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Perfumes & Colognes
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Personal Care
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Prescription Medication
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Sinus and Allergy Medications
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Skin Care
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Sleep Aids
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Teeth Whitening
 Branded Data --> Cross Pixel --> Shopping --> Health & Beauty --> Vitamins
 Healthcare Products
 Health Insurance
 Healthcare Products
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Adolescent Medicine
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Allergies & Immunology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Integrative Alternative & Complimentary Medicine

B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Anesthesiology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Cardiology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Clinical Laboratory
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Cosmetic
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Critical Care Medicine
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Dermatology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Emergency Medicine
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Endocrinology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Gastroenterology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> General/Family Practitioner
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Genetics
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Geriatrics
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Hematology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Hepatology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Imaging & Radiology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Infectious Disease
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Internal Medicine
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Nephrology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Neurology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Ob/Gyn
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Oncology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Ophthalmology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Orthopedic
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Otolaryngology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Pathology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Pediatrics & Adolescent Medicine
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Phlebology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Physical Medicine & Rehabilitation
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Psychiatry & Mental Health
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Pulmonology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Rheumatology
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Sports Medicine
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Surgeon
 B2B --> Bizo (Business Data) --> Functional Area --> Medical/Health --> Doctor --> Urology
 Branded Data --> Alliant --> Health & Wellbeing --> Alliant Nutraceutical Supplements
 Branded Data --> Alliant --> Premium --> Health & Wellbeing
 Branded Data --> Alliant --> Premium --> Health & Wellbeing --> Premium Fitness & Exercise
 Branded Data --> Alliant --> Premium --> Health & Wellbeing --> Premium Health & Wellbeing
 Branded Data --> Alliant --> Premium --> Health & Wellbeing --> Premium Health, Wellness & Fitness
 Branded Data --> Alliant --> Premium --> Health & Wellbeing --> Premium Self-Improvement
 Branded Data --> Alliant --> Premium --> Health & Wellbeing --> Premium Weight Loss
 Branded Data --> Alliant --> Premium --> Products & Services Propensities --> Premium Health Insurance - Propensity
 Branded Data --> Alliant --> Premium Product --> Health Product Buyer
 Branded Data --> Alliant --> Senior Market --> Health Conscious Seniors
 Branded Data --> Alliant --> Young Professionals --> Young Professionals Interested in Fitness, Exercise & Health
 Branded Data --> Analytics IQ --> Charitable Contributors --> Health Causes
 Branded Data --> Analytics IQ --> Demographic --> Occupation --> HealthCare
 Branded Data --> Analytics IQ --> Interest --> Exercise/Health Products or Services
 Branded Data --> Analytics IQ --> Interest --> Health or The Medical Field
 Branded Data --> Analytics IQ --> Past Purchases --> Health & Beauty Products
 Branded Data --> Arcametrics --> Beauty, Health & Fitness
 Branded Data --> Arcametrics --> Beauty, Health & Fitness --> Cosmetics & Beauty Products
 Branded Data --> Arcametrics --> Beauty, Health & Fitness --> Cosmetics & Beauty Products --> Tier 1
 Branded Data --> Arcametrics --> Beauty, Health & Fitness --> Cosmetics & Beauty Products --> Tier 2
 Branded Data --> Arcametrics --> Beauty, Health & Fitness --> Fitness & Exercise
 Branded Data --> Arcametrics --> Beauty, Health & Fitness --> Fitness & Exercise --> Tier 1
 Branded Data --> Arcametrics --> Beauty, Health & Fitness --> Fitness & Exercise --> Tier 2
 Branded Data --> Arcametrics --> Beauty, Health & Fitness --> Health, Diets & Nutrition
 Branded Data --> Arcametrics --> Beauty, Health & Fitness --> Health, Diets & Nutrition --> Tier 1
 Branded Data --> Arcametrics --> Beauty, Health & Fitness --> Health, Diets & Nutrition --> Tier 2
 Branded Data --> Bizo (Consumer) --> Finance --> Health Insurance
 Branded Data --> Coull VideoSignals --> Enthusiasts --> Health & Fitness
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Antiperspirants & Deodorants
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Eye Care

Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Feminine Care
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> First Aid
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Gastrointestinal
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Men's Grooming
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Oral Care
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Shaving Care & Hair Removal
 Branded Data --> DataLogix --> DLX CPG --> Health & Beauty Buyers --> Skin Care
 Branded Data --> Dataline --> Purchasing Interest --> Alternate Health Purchasing Interest
 Branded Data --> Dataline --> Purchasing Interest --> Health Products Purchasing Interest
 Branded Data --> Dataline --> Purchasing Interest --> Heart Health Products Purchasing Interest
 Branded Data --> Dataline --> Purchasing Interest --> Joint Health Products Purchasing Interest
 Branded Data --> Dataline --> Purchasing Interest --> Natural Health Products Purchasing Interest
 Branded Data --> Experian --> Models --> Health And Diet
 Branded Data --> Experian --> Models --> Health And Diet --> Health And Image Leader
 Branded Data --> Experian --> Models --> Health And Diet --> Health And Image Leader --> Expanded Reach
 Branded Data --> Experian --> Models --> Health And Diet --> Health And Image Leader --> Precision
 Branded Data --> GfK/MRI --> Health Attitudes
 Branded Data --> GfK/MRI --> Health Attitudes --> Generic Medication Believers
 Branded Data --> GfK/MRI --> Health Attitudes --> Prefers Name-Brand Medications
 Branded Data --> GfK/MRI --> Health Attitudes --> Vitamin Believers
 Branded Data --> Infogroup --> Consumer --> Interests --> Arts & Entertainment --> Reading --> Magazine Readers --> Medical/Health
 Branded Data --> Infogroup --> Consumer --> Interests --> Arts & Entertainment --> Reading --> Medical/Health
 Branded Data --> Infogroup --> Consumer --> Interests --> Cooking, Food & Beverage --> Health & Nutrition
 Branded Data --> Infogroup --> Consumer --> Interests --> Health, Beauty & Personal Care
 Branded Data --> Infogroup --> Consumer --> Interests --> Health, Beauty & Personal Care --> Face & Body Care
 Branded Data --> Infogroup --> Consumer --> Interests --> Health, Beauty & Personal Care --> Health & Fitness
 Branded Data --> Infogroup --> Consumer --> Interests --> Health, Beauty & Personal Care --> Health & Fitness --> Fitness
 Branded Data --> Infogroup --> Consumer --> Interests --> Health, Beauty & Personal Care --> Health & Fitness --> Fitness --> Dieting & Weight Loss
 Branded Data --> Infogroup --> Consumer --> Interests --> Health, Beauty & Personal Care --> Health & Fitness --> Nutrition
 Branded Data --> Infogroup --> Consumer --> Interests --> Lifestyles --> Healthy Living
 Branded Data --> Media Source --> Financial Attributes --> Donations --> Health
 Branded Data --> Media Source --> Interests --> Home & Family --> Health & Beauty
 Branded Data --> Media Source --> Interests --> Home & Family --> Health & Beauty --> Beauty & Cosmetics
 Branded Data --> Media Source --> Interests --> Home & Family --> Health & Beauty --> Dieting & Weight Loss
 Branded Data --> Media Source --> Interests --> Home & Family --> Health & Beauty --> Health
 Branded Data --> Media Source --> Purchases --> Personal Health
 Branded Data --> Media Source --> Transactions --> Business Services --> Healthcare
 Branded Data --> Media Source --> Transactions --> Electronics --> Healthcare
 Branded Data --> Media Source --> Transactions --> Health & Wellness
 Branded Data --> Media Source --> Transactions --> Health & Wellness --> Diagnostic Products
 Branded Data --> Media Source --> Transactions --> Health & Wellness --> Drugstore
 Branded Data --> Media Source --> Transactions --> Health & Wellness --> Health Foods
 Branded Data --> Media Source --> Transactions --> Health & Wellness --> Mobility products
 Branded Data --> Media Source --> Transactions --> Health & Wellness --> Orthotics & Prosthetics
 Branded Data --> Media Source --> Transactions --> Health & Wellness --> Supplements
 Branded Data --> Media Source --> Transactions --> Health & Wellness --> Weight-loss Products
 Branded Data --> Media Source --> Transactions --> Personal Services --> Healthcare
 Branded Data --> SirData --> Hot Prospects --> Baby Health & Safety
 Branded Data --> SirData --> Hot Prospects --> Health
 Branded Data --> SirData --> Hot Prospects --> Health Insurance
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Diagnosing & Treating
 Demographic --> Employment --> Occupations --> Health Care --> Practitioners --> Technician --> Medical Technician
 Demographic --> Employment --> Occupations --> Health Care --> Support
 Product Affinity Multibuyers --> Health Products Multibuyers
 Hispanic Segments --> LLN US --> Health & Fitness
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Adolescent Medicine
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Allergies & Immunology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Anesthesiology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Cardiology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Clinical Laboratory
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Cosmetic
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Critical Care Medicine

Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Dentist
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Dermatology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Emergency Medicine
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Endocrinology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Gastroenterology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> General/Family Practitioner
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Genetics
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Geriatrics
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Health Professional
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Hematology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Hepatology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Imaging & Radiology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Infectious Disease
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Integrative Alternative & Complimentary Medicine
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Internal Medicine
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Nephrology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Neurology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Ob/Gyn
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Oncology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Otolaryngology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Ophthalmology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Orthopedic
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Pathology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Pediatrics & Adolescent Medicine
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Phlebology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Physical Medicine & Rehabilitation
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Psychiatry & Mental Health
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Pulmonology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Rheumatology
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Sports Medicine
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Surgeon
 Branded Data --> Madison Logic --> B2B Demo --> Functional Area --> Medical/Health --> Urology
 Branded Data --> Madison Logic --> B2B Demo --> Industry --> Consumer Services --> Weight Health Management
 Branded Data --> Madison Logic --> B2B Demo --> Industry --> Healthcare
 Branded Data --> Madison Logic --> B2B Demo --> Industry --> Healthcare --> Hospitals & Clinics
 Branded Data --> Madison Logic --> B2B Demo --> Industry --> Healthcare --> Medical Offices
 Branded Data --> Madison Logic --> B2B Demo --> Industry --> Healthcare --> Pharmaceuticals
 Branded Data --> Madison Logic --> B2B Demo --> Industry --> Insurance --> Accident & Health
 Branded Data --> Madison Logic --> B2B Demo --> Industry --> Software --> Healthcare
 Branded Data --> Madison Logic --> B2B Demo --> Professional Groups --> Healthcare Professional
 Branded Data --> Madison Logic --> B2B Predictive Signals --> Healthcare
 Branded Data --> Madison Logic --> B2B Predictive Signals --> Healthcare --> Administration
 Branded Data --> Madison Logic --> B2B Predictive Signals --> Healthcare --> Disease Control
 Branded Data --> Madison Logic --> B2B Predictive Signals --> Healthcare --> Health Insurance
 Branded Data --> Madison Logic --> B2B Predictive Signals --> Healthcare --> Health Tech
 Branded Data --> Madison Logic --> B2B Predictive Signals --> Healthcare --> Medical Research
 Branded Data --> Madison Logic --> B2B Predictive Signals --> Healthcare --> Patient Management
 Branded Data --> Cross Pixel --> Audience Profiles --> B2B - Industry --> Consumer Services - Weight Health Management
 Branded Data --> Cross Pixel --> Audience Profiles --> B2B - Industry --> Healthcare
 Branded Data --> Cross Pixel --> Audience Profiles --> B2B Data - Functional Area --> Medical/Health/Doctor
 B2B Functional Area - Medical/Health
 B2B Industry - Healthcare
 Personal or Health Insurance
 Branded Data --> Experian --> Business --> Standard Industrial Classification (SIC) --> Health Services
 Branded Data --> Kantar Media - TGI --> Finance --> Home/Health/Life Assurance
 Branded Data --> Kantar Media - TGI --> Finance --> Home/Health/Life Assurance --> Assurance Policy YES
 Branded Data --> Kantar Media - TGI --> Finance --> Home/Health/Life Assurance --> Financial Services Influence
 Branded Data --> Kantar Media - TGI --> Finance --> Home/Health/Life Assurance --> Have Mortgage
 Branded Data --> Kantar Media - TGI --> Finance --> Home/Health/Life Assurance --> Insurance Policy YES
 Health and beauty buyers
 Fresh & Healthy
 Health & Wellness Buyers
 Health and beauty buyers
 Healthy & Fit

Health & Well-Being
Health food buyers
Frozen entrees: Healthy Choice
Health and beauty: Aveeno
Health and beauty: Axe
Health and beauty: Degree
Health and beauty: Dove
Health and beauty: Dove Men
Health and beauty: Neutrogena
Health and beauty: Old Spice
Health and beauty: St. Ives
Health and beauty: Suave
Health and beauty: Suave Men
Fresh & Healthy
Occupation (Minor): Health Care
Health & Well-Being
Health and beauty buyers
Health food buyers
Health & Wellness Buyers
Healthy & Fit
Charitable Donor: Health
Occupation - Health Services
dix health food buyers
Health and medicine
Healthy living
Fitness
Nutrition & Diets
Parenting
Mom & Dad
Presence of children
Baby & Toddler
Healthy Living
Health
Branded Data --> SMS --> Customer Modeled --> Health
Branded Data --> SMS --> Demographic --> Occupation --> Health Care
Branded Data --> SMS --> Donors --> Health Causes
Branded Data --> SMS --> Purchase Behaviors --> Health & Wellness
Branded Data --> SMS --> Purchase Behaviors --> Health & Wellness --> Beauty
Branded Data --> SMS --> Purchase Behaviors --> Health & Wellness --> Dieting & Weight Loss
Branded Data --> SMS --> Purchase Behaviors --> Health & Wellness --> Fitness
B2B --> Industries & Occupations --> Health Care
B2B --> Industries & Occupations --> Health Care --> Pharmaceuticals
B2B --> Industries & Occupations --> Health Care --> Practitioners
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Diagnosing & Treatment
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Diagnosing & Treatment --> Chiropractors
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Diagnosing & Treatment --> Dentists
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Diagnosing & Treatment --> Dieticians
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Diagnosing & Treatment --> Doctors
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Diagnosing & Treatment --> Nurses
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Diagnosing & Treatment --> Optometrists
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Diagnosing & Treatment --> Pharmacists
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Diagnosing & Treatment --> Physical Therapists
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Diagnosing & Treatment --> Psychologists
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Diagnosing & Treatment --> Therapists
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Technicians
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Technicians --> Dental Hygienists
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Technicians --> Laboratory Technicians
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Technicians --> Medical Technicians
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Technicians --> Opticians
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Technicians --> Paramedics
B2B --> Industries & Occupations --> Health Care --> Practitioners --> Technicians --> X-Ray Technicians
B2B --> Industries & Occupations --> Health Care --> Support
B2B --> Industries & Occupations --> Health Care --> Support --> Dental Assistants
B2B --> Industries & Occupations --> Health Care --> Support --> Medical Assistants

B2B --> Industries & Occupations --> Health Care --> Support --> Medical Secretaries
B2B --> Industries & Occupations --> Health Care --> Support --> Nursing Aides/Orderlies
Asia-Pacific - Health & Fitness
Latin America - Health & Fitness
Health & Fitness
Personal or Health Insurance
US Hispanic - Health & Fitness
Australia - Health & Fitness
China - Health & Fitness
Hong Kong - Health & Fitness
India - Health & Fitness
India - Health & Medicine
Indonesia - Health & Fitness
Japan - Health & Fitness
Malaysia - Health & Fitness
New Zealand - Health & Fitness
Philippines - Health & Fitness
Singapore - Health & Fitness
South Korea - Health & Fitness
Taiwan - Health & Fitness
Thailand - Health & Fitness
Vietnam - Health & Fitness
Canada - Health & Fitness
Europe - Health & Fitness
Belgium - Health & Fitness
Denmark - Health & Fitness
Finland - Health & Fitness
France - Health & Fitness
Germany - Health & Fitness
Italy - Health & Fitness
Netherlands - Health & Fitness
Norway - Health & Fitness
Poland - Health & Fitness
Spain - Health & Fitness
Sweden - Health & Fitness
Switzerland - Health & Fitness
United Kingdom - Health & Fitness
Argentina - Health & Fitness
Brazil - Health & Fitness
Chile - Health & Fitness
Colombia - Health & Fitness
Mexico - Health & Fitness
Pakistan - Health & Fitness
Russia - Health & Fitness
Turkey - Health & Fitness
Android Users - Health & Fitness
Offline Brand Purchasers - Healthy Choice
Offline Product Purchasers - Health Food Buyer
Offline Product Purchasers - Snacks-Health Bars & Sticks
Medical/Health
Healthcare
Canada - Health & Fitness