



Corporate Fact Sheet

Company

Founded in 2006 by online video buffs who met while in graduate school and won the UC Berkeley Business Plan Competition, TubeMogul's objective from the start has been to empower online video producers, advertisers and the online video industry by providing publishing tools and insightful, easy to interpret analytics.

With TubeMogul, users upload videos once and TubeMogul deploys them to as many of the top video sharing sites the producer chooses. TubeMogul's integrated analytics then provide a single source of metrics on where, when, and how often the videos are viewed. TubeMogul's free beta service has been live since November of 2006. In January 2008, TubeMogul announced the launch of its Premium Products, which include a host of new professional features.

Upon launch, TubeMogul boasts a client list including CBS Interactive, Michael Eisner's new media production company, Vuguru, Next New Networks, and several agencies representing the top brands in media, technology, and consumer products.

Facts

Over 100 million views from videos deployed through TubeMogul

Over 15,000 fanatical users

Zero animals harmed

Management

Brett Wilson, Co-founder and CEO

John Hughes, Co-founder and CTO

Mark Rotblat, VP of Sales and Marketing

Brian Hafer, VP of Engineering

Board

David Toth, Co-founder, Net Ratings

Howard Lindzon, General Partner, Knights Bridge Capital

Partners

YouTube, AOL Video, Revver, Metacafe, Dailymotion, StupidVideos, Salesforce.com, TechPresident, Crackle

For press inquiries and additional info, contact us at media@tubemogul.com